

Dan Kennedy and Bill Glazer Want You To Join Their Exclusive Team And Make Money Selling Their Products!

Finally, A Small Select Group Will Have The
Opportunity to Promote Wildly Popular Glazer-
Kennedy Products and Get Paid Handsomely At
The Same Time... Will You Be One Of Them?

Dear Friend,

You're here for a reason, so let's get right to the heart of the matter...Chances are you know who Dan Kennedy and Bill Glazer are and you've probably bought several of their marketing and money-making resources and/or benefited from their advice. In a minute I'll share exactly how you can quickly capitalize on this and start making money promoting Glazer-Kennedy products and events. ...PLUS...

I'm also going to share how you can earn your way into the most exclusive "club" anywhere for high performing affiliates. This club goes way beyond your regular "bonus iPods" or "Amazon gift cards." It's for serious affiliates who know how to generate sales and want to mastermind and connect with arguably some of the best affiliates in the world. There's a reason top performing affiliates have been desperately waiting for the chance to participate in this program.

Glazer-Kennedy Products Sell... ...and They Sell Extremely Well

With Dan Kennedy and Bill Glazer being two of the most successful (and highest paid) copywriters and consultants of all time, you can have comfort in knowing that the same level of effort and energy has been poured into designing a sales system to maximize revenue at every stage of the sales process. That means the traffic you send to any Glazer-Kennedy salesletter has a much better chance of making you money than many of the other programs you may be promoting. Same effort, but more money in your pocket. Are you starting to see why people have been begging Dan and Bill to allow them to promote their products?

As I mentioned above, this is not like any other affiliate program you've ever seen or participated in. It's for people who take action. It's for people who actually make money with affiliate marketing. It's for people who do what they say they're going to do. The reality with the overwhelming majority of "regular" affiliate programs is that 95% of all the affiliates do absolutely nothing. That means a mere 5% of the affiliates are generating the lion's share of all the affiliate sales. With that in mind, you need to be aware of something very important...

Only Committed (And Serious) Affiliates Should Apply For The Glazer-Kennedy Affiliate Program

The reason is simple. Bill Glazer and Dan Kennedy will be investing a lot of their time, money and resources to personally help those affiliates who actively promote their products. Affiliates who try to take advantage of this by reaping all the benefits and not promoting will be quickly and swiftly removed from this affiliate program. Let me explain...

To maintain your affiliate membership with Glazer-Kennedy you must agree to the following BEFORE your application is accepted:

Affiliate Registration Agreement:

1. You must agree to send out an initial membership promotion to your list within the first month of your affiliate relationship with GKIC.
2. You must mail "The Most Incredible FREE Gift Ever" offer to your list within the first month of your affiliate relationship with GKIC.
3. You must commit to sending 4 promotions of your choosing to your list every year (there are approximately 12 promotions per year to choose from).

Five Reasons you'll make Money Fast With the Glazer-Kennedy Affiliate Program:

1. Big commissions and high ticket items. With our wide array of best selling resources and products, you can earn big commissions every month by just making a few sales. Our commissions range from 20% - 40% depending on the product and some of the products we even pay out on a monthly basis (up to 12 months) including our high converting Most Incredible Free Gift Ever package.
2. You can profit from Dan and Bill's established reputation. Think of the time you'll save by being able to ride the coattails of Dan's established reputation... not to mention the increased sales!
3. You'll get all the support you need. Glazer-Kennedy has put together the team and resources (including our brand new Affiliate Center) to help you maximize your affiliate promotions. We do all the heavy lifting for you by creating proven ads and promotional materials to ensure the highest conversion rates possible.
4. You'll get access to our exclusive GKIC "affiliate perks." That includes the weekly Affiliate E-letter, contests and much more!

Claim Your Affiliate Membership Today!

If after reading this letter you feel that you'd like to claim your membership into our exclusive affiliate community then you need to do a couple of things.

- Plan out the date of your first Glazer-Kennedy promotion. If you do this first then you'll ensure that you'll meet the first affiliate requirement.
- Fill out the application form below in complete and thorough detail so that we can effectively evaluate your ability and commitment to promoting Glazer-Kennedy products and events.
- Patiently await the approval of your application. It's important you know that your application will not be immediately accepted because of some silly auto responder. Real people will be deciding if there is a fit for you within the Glazer- Kennedy affiliate program. Obviously with the number of applications we receive on a daily basis, this can sometimes take a while. Upon approval, you will begin to receive regular communication from our affiliate team. They'll keep you informed of upcoming promotions, product launches, events and private training opportunities in order to help you jumpstart your affiliate sales.

Remember, you'll always have unlimited support to help you maximize your affiliate sales and if you meet the Glazer-Kennedy minimum requirements, you'll be generously rewarded. Those who don't meet the requirements are politely asked to leave. As you can tell, we DO NOT want everyone promoting Glazer-Kennedy products and it's important that we find the right kind of affiliates who will properly represent and promote our products accordingly.

So take a few minutes before applying to mentally commit to this affiliate membership and then follow the appropriate steps outlined above starting with planning the date of your first Glazer-Kennedy promotion.

Looking forward to your success,

Tonya Pszcolka

Tonya Pszcolka
Senior Manager of Partner Services
Glazer-Kennedy Insider's Circle™
401 Jefferson Avenue
Towson, MD 21286
Fax: 410-825-3301
Email: tonya@dankennedy.com

Glazer-Kennedy Insider's Circle™ Affiliate Program

Please take a moment to fill this form out and receive more information about the GKIC Affiliate Program.

Also, check out the sample URL to see what your affiliate website would look like”

www.freegiftfrom.com/yourname

- Newsletter Commission Percentage is 40% of the first year's income.

PLEASE PRINT CLEARLY

Name _____

Company _____

Street Address 1 _____

Street Address 2 _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____

Email _____

Website _____

Federal Tax Identification number for your business _____

We'd like to know a bit of additional information about your business to ensure that our program will be a good fit. **Please answer the following questions:**

How many active members/ buyers do you currently have? _____

Please list all of the products or programs that you currently offer, and their pricing.

Glazer-Kennedy Insider's Circle™

Affiliate Program

Please Print Clearly

What types of products & services do you promote? _____

If you have an existing opt-in email list or newsletter, how many subscribers do you have?

- Under 1,000
- 1001- 5,000
- 5001 – 10,000
- 10,001- 50,000
- 50,001 – 100,000
- Larger than 100,000

What percentage of your email list are buyers? _____

Do you have a direct mail list? _____

If you have a direct mail list? What is the size?

- Under 1,000
- 1,001 – 5,000
- 5,000 - 10,000
- 10,001 – 50,000
- 50,000 – 100,000
- Larger than 100,000

What percentage of your direct mailing list are buyers? _____

How do you plan to initially promote our products?

- On my website
- Through my e-mail list/ newsletter
- With direct mail
- I do not have resources to promote affiliate products at this time

How often would you be willing to promote Glazer- Kennedy products and services to your list (s)?

When do you plan to run your first promotion?

- Immediately
- Within 2 weeks
- Within 1 month
- Within 3 months
- More than 3 months
- Not sure

List the website addresses that you use to promote your programs:

List some of the ways you would promote this program:

Any Additional Comments that you would like us to know in our considering you for our program?

By signing on the line below, I agree to follow the guidelines and requirements for this program

Applicant's signature _____

Date _____

Fax Back to Tonya Pszcolka at (410) 825-3301

GKIC AFFILIATE MARKETING PROGRAM

Terms and Conditions – Effective April 27, 2009

THIS AFFILIATE MARKETING PROGRAM AGREEMENT ("Agreement") is made by and between **GLAZER-KENNEDY INSIDER'S CIRCLE, LLC**, a Maryland limited liability company ("GKIC", "We", "Our" or "Us," as applicable), and You, as an affiliate ("You", "Your", or "Affiliate," as applicable) for purposes of the Glazer-Kennedy Insider's Circle Affiliate Marketing Program ("Program") and Your recipient of GKIC-authorized marketing materials related thereto ("GKIC Marketing Materials"). You must agree to abide by the terms and conditions contained in this Agreement in order to participate in the Program. Please read this Agreement carefully before registering for the Program. By registering as an Affiliate of the Program, You indicate Your acceptance to the Terms and Conditions below.

GKIC reserves the right to change, modify, add or remove portions of this Agreement at any time and may add to, change, suspend or discontinue any aspect of the Program at any time. Any changes made will be posted to the GKIC'S main web site, and it is Your responsibility to check the web site for any changes.

DEFINITIONS.

As used in this Agreement, the terms noted below shall be defined as follows:

"Affiliate" means an individual or business generating his, her or its own traffic and thus shall be rewarded for legitimate click through leads that benefits GKIC through the Program. Affiliates use the Program to gain tracking, reporting and receipt of Sales Commission payments.

"Visitor" means any person, or user that clicks on a link to a GKIC website, accessed through an Affiliate's website or e-mail.

"Sale Commission" means the amount that GKIC has agreed to pay to each Affiliate for each Visitor referred to a GKIC web site that results in an authorized, legitimate sale by GKIC of one of its products or services. Sales Commissions will be based on net sales minus any refunds.

"Link" means a hyperlink placed either on Affiliate's own web site or a sponsored link displayed as part of any Internet search engine results that, when clicked on, sends a Visitor to a GKIC website. Links take many forms including text, a product image, buttons, banners, video or any other format acceptable to GKIC.

"Your Account" means the specific account within Program where Sales Commissions are tracked, reported and calculated.

GENERAL TERMS AND CONDITIONS

The Program allows Affiliates to participate in GKIC's marketing efforts. As an Affiliate, You may post or link to GKIC Marketing Materials on Your independent web site or otherwise in Links that You sponsor. All Affiliate relationships will be conducted and managed through the Program. In order to place Links, You must first be approved by Program to become an Affiliate. The current Sale Commission rate is _____, but GKIC reserves the right to change the Sale Commission rate at any time by posting a revised rate on these Terms and Conditions. Sale Commissions will be calculated each month and payment of the same will be held for 60 days after GKIC's receipt of customer's payment to allow for any refunds to be deducted. In the event You violate these Terms and Conditions or We discontinue the Program, we may, in our sole discretion, remove You from the Program with a complete forfeit of all Sale Commissions. We may e-mail You with any changes or updates to the Marketing Materials, the Program and/or GKIC's related products and services.

You may not post any GKIC Marketing Materials on any hate sites, adult sites or any other web sites determined by GKIC to be ineligible for participation in the Program. GKIC reserves the right to terminate this Agreement with You without further notice or compensation if it deems Your web site inappropriate. All statistics as collected and calculated by GKIC will be the only valid method for calculating the Sale Commissions. Any page that contains GKIC Marketing Materials must be written in English. As an Affiliate, You may only have 1 account ("Your Account"). You can list multiple domains in Your Account, but only one account is allowed. Your physical address listed for receiving checks MUST be Your actual address. The use of mail forwarding services, for the purpose of avoiding network demographics, is NOT allowed. **You cannot SPAM.** Do NOT send unsolicited communication (including, but not limited to e-mail, SMS, fax) to lists or groups to whom You do not have permission to send such messages. We will terminate Your account on the first offense of SPAMMING. You may place banners or links within Your newsletters, in the content of Your web site, or within other web-related content. The integrity of all GKIC Marketing Materials must remain intact. You may not change, adapt, reword or alter the copy or content of any GKIC Marketing Materials in any way without the prior written consent of GKIC and any failure to comply with this policy will result in the termination of Your status as an Affiliate and Your forfeit of all earned but unpaid Sale Commissions.

Fraud is a serious offense, and will be treated as such. As used herein, "Fraud" means any action that intentionally attempts to create false sales, leads, or click-through using robots, frames, iframes, scripts, or manually "refreshing" of pages, for the sole purpose of creating Sale Commissions. Misuse of GKIC Marketing Materials, including the use of banners or links in unapproved areas, such as newsgroups, chat rooms, ICQ, message boards, banner networks, hit farms, counters, or guest books etc. is cause for Your Account to be terminated with a forfeit of all Your Sale Commissions. Reporting or committing false or fraudulent transactions in an effort in increase Your Sale Commissions is illegal, will not be tolerated, and will result in termination of Your Account and forfeit of all Your Sale Commissions. ANY ATTEMPTED FRAUD OR FRAUD WILL RESULT IN YOU BEING TERMINATED, YOUR FORFEIT OF ALL SALE COMMISSIONS AND MAY RESULT IN THE FRAUD BEING REPORTED TO LEGAL AUTHORITIES.

PRIVACY POLICY

GKIC respects the privacy of its Affiliates and will not disclose personal information to third parties without the express permission of You and Your company. If You have any questions please contact tonya@dankennedy.com. GKIC makes no representations whatsoever about any other Web site which You may access through the Program. In addition, a Link to a non-GKIC Web site does not mean that GKIC endorses or accepts any responsibility for the content or the use of such Web site.

REGISTRATION

To register as an Affiliate, You must be a resident of the United States who is at least 18 (eighteen) years of age, and supply a valid tax identification number, which may be Your social security number for individuals or an IRS-issued employer identification number for corporations or other entities. Also in order to become an Affiliate, You must submit to GKIC the GKIC Marketing Affiliate Application. You shall notify GKIC by e-mail at tonya@dankennedy.com of any known or suspected unauthorized uses of GKIC Marketing Materials posted on any web site You own or control, or any known or suspected breach of security concerning any GKIC Marketing Materials.

ACCEPTED USE

You represent to GKIC that Your web content is solely owned by You or provided by You with the express authority of the company You represent, does not infringe upon any other individual's or organization's rights (including, without limitation, intellectual property rights) and is not defamatory, libelous, unlawful or otherwise objectionable. You shall not provide, promote, distribute, place or otherwise publish as an Affiliate or otherwise any content, or host any web site that includes content, which is libelous, defamatory, obscene, pornographic, abusive, fraudulent or violates any law. As an

Affiliate, You may not artificially inflate traffic counts to GKIC's site(s) using any device, program, robot or other means, including but not limited to JavaScript pop-up windows and redirects. You may not click on Your own banners and/or links to inflate traffic. Any Link placed must be done in such a way that it is not misleading to any Visitor and done with the intention of delivering valid sales, leads, or clicks to GKIC for that Link. If You are terminated from the Program, we may withhold Your Sale Commissions and You will not be allowed to re-join the Program as an Affiliate.

LIMITATION OF LIABILITY

GKIC has no responsibility or liability as a result of Your placement of authorized Links from Your Web site and You agree to indemnify, defend, and hold harmless GKIC and its affiliates, officers, directors, employees and agents from and against any and all liability, claims, losses, damages, injuries or expenses (including reasonable attorneys' fees) directly or indirectly arising from or relating to any offer or any other matter related to this Agreement or the subject matter hereof and any dispute relating thereto.

OWNERSHIP AND LICENSES

Each Affiliate is granted a non-exclusive, limited, revocable right to use the GKIC Marketing Materials. All images, technology and content provided for Your use is and shall remain the sole property of GKIC and no part thereof shall be deemed assigned or licensed to You except as explicitly provided for herein. All intellectual property rights, including trademarks, copyrights, patent rights or applications, trade names and service marks related to the foregoing shall remain GKIC's sole property, including rights in and to any derivatives thereof. You may not modify the trademarks, banners, the content or any of the images provided to You in any way. GKIC may immediately terminate Your license to use the GKIC Marketing Materials and all related marks if GKIC reasonably believes that such use dilutes tarnishes or blurs the value of GKIC's marks. You acknowledge that Your use of the GKIC Marketing Materials and the GKIC marks will not create in You, nor will You represent that You have, any right, title or interest in or to such items other than the license granted by GKIC. You will not challenge the validity of or attempt to register any of the marks or Your interest therein as a licensee, nor will You adopt any derivative or confusingly similar names, brands or marks or create any combination marks with the marks. You acknowledge GKIC's ownership and exclusive right to use the marks and agree that all goodwill arising as a result of the use of the marks shall inure to the benefit of GKIC.

NON-ASSIGNABILITY

This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns. This Agreement or any rights or obligations hereunder may not be assigned or otherwise transferred by You to any third party without the prior written consent of GKIC.

TERM

The term of this Agreement shall commence upon GKIC's approval of Your GKIC Marketing Affiliate Application and shall terminate when either You or We provides written notice of termination to the other party hereto.

JURISDICTIONAL ISSUES

This Agreement shall be governed by Maryland, USA law, regardless of conflicts of law. The exclusive forum for any actions brought in connection with this Agreement shall be in the state and federal courts in and for the State of Maryland, USA and You consent to such jurisdiction. **For New York State Based Publishers: By participating in Program, You acknowledge that under current New York State law, further solicitation and promotional activities by any ad network/publisher within New York State may subject GKIC and its associated companies to liability for collecting New York State sales tax on all sales to New York customers. Therefore, as a condition of receiving the GKIC Marketing Materials, You are prohibited from engaging in any other solicitation activities within New York State intended to refer potential customers to our websites, including, but not limited to: distributing flyers, coupons, newsletters and other printed materials, or electronic equivalents of such materials; engaging in verbal solicitation, including in-person referrals or initiating telephone calls; any direct-to-merchant, pay-per-click activity; and sending any e-mails intended to refer customers to GKIC and/or its associated companies. In order to remain a member of the Program, You will also be required to submit to GKIC an annual Certificate of Compliance under which You confirm Your compliance with the obligations referenced in this paragraph and You will acknowledge that all statements made in the Certificate of Compliance are subject to the review of the New York State Tax Department.**

MISCELLANEOUS

YOUR ACCEPTANCE OF AND ENTRY INTO PROGRAM IS EXPRESSLY MADE CONDITIONAL ON YOUR ASSENT TO THE TERMS SET FORTH HEREIN. If any provision of this Agreement is held to be unenforceable, such provision shall be reformed only to the extent necessary to make it enforceable and the remaining provisions shall in no way be affected or impaired. GKIC's relationship

with respect to Affiliate is that of an independent contractor. Nothing herein shall be deemed to create a relationship of agency or partnership. These Terms and Conditions and the GKIC Marketing Affiliate Application represent the entire agreement between You and GKIC with respect to the Program.