



**INFO-MASTERMIND**  
Titanium  
**CONFIDENTIAL APPLICATION**

Complete Contact Information/Profile:

PLEASE PRINT CLEARLY

Name \_\_\_\_\_ Spouse/Partner Name \_\_\_\_\_

Business Name \_\_\_\_\_

Business Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code/Zip \_\_\_\_\_ Country \_\_\_\_\_

**Optional** Home Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code/Zip \_\_\_\_\_ Country \_\_\_\_\_

Business Phone \_\_\_\_\_ **Optional** Home Phone \_\_\_\_\_

**Optional** Cell Phone: \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Years in Current Business \_\_\_\_\_ Spouse Is active in business: \_\_\_\_\_ Yes \_\_\_\_\_ No

**Current Glazer-Kennedy Insider's Circle™ Member Status:**

\_\_\_Diamond/Diamond Luxury    \_\_\_Gold/Gold Luxury    \_\_\_Silver    \_\_\_Non-Member

Web Site(s) Where People Can See Your Businesses

\_\_\_\_\_  
\_\_\_\_\_

What are the products or services you provide?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**BRIEFLY DESCRIBE CURRENT BUSINESS INCLUDING YOUR MARKET AND SCOPE**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



**Biggest Personal / Business Challenge (Rank EACH 1-10, 10 "Big", 1 "Teeny")**

- Clarity Of Goals & Objectives \_\_\_\_\_
- Turning an Ordinary Biz Into An Extraordinary Biz \_\_\_\_\_
- Skills Better Than Present Opportunity \_\_\_\_\_
- Time Management & Personal Productivity \_\_\_\_\_
- Employees \_\_\_\_\_
- Fighting To Shed/Transcend Limiting Beliefs \_\_\_\_\_
- Confidence &/or Strategies To Raise Prices/Fees \_\_\_\_\_
- Competition, Commoditization \_\_\_\_\_
- Finances – (i.e., making but not keeping money) \_\_\_\_\_
- Leaping vs. Ladder-Climbing (I'm still ladder climbing) \_\_\_\_\_
- Still Heavily Influenced, Restricted By 'Norms' \_\_\_\_\_
- Other: \_\_\_\_\_

**Self-Assessment: Rank 1=Poor to 5=Damned Near Perfect**

- Advertising, Marketing & Sales Skills \_\_\_\_\_
- Time Allocated To Marketing & Sales \_\_\_\_\_
- Autonomy (Able To Do Business On Your Own Terms) \_\_\_\_\_
- Discretion In Selecting Opportunities \_\_\_\_\_
- Tough-Mindedness \_\_\_\_\_
- Satisfaction With Income & Income Growth \_\_\_\_\_
- Satisfaction With Wealth & Wealth Growth \_\_\_\_\_
- Satisfaction With Time Allocation To Biz, To Personal \_\_\_\_\_
- Agility: Anticipation of change, active embrace of change \_\_\_\_\_
- Control Of Business & Life \_\_\_\_\_
- People You Associate With \_\_\_\_\_
- People You Rely On \_\_\_\_\_
- Year To Year Improvements, In Toto \_\_\_\_\_
- Ability To Influence Others \_\_\_\_\_

**DO YOU REGULARLY OR FREQUENTLY USE:**

- |                                |         |        |
|--------------------------------|---------|--------|
| Direct-mail                    | ___ YES | ___ NO |
| Voice Broadcast                | ___ YES | ___ NO |
| Web Site                       | ___ YES | ___ NO |
| E-Mail                         | ___ YES | ___ NO |
| Print Media Advertising, Local | ___ YES | ___ NO |
| Radio/TV Advertising, Local    | ___ YES | ___ NO |
| Publicity/News Releases, Local | ___ YES | ___ NO |
| Newsletter                     | ___ YES | ___ NO |
| Personal Networking            | ___ YES | ___ NO |
| Tele-Marketing                 | ___ YES | ___ NO |

**Other (please specify):** \_\_\_\_\_

**DESCRIBE 3 OR 4 SPECIFIC MAJOR GOALS YOU ARE WORKING TOWARD AND WOULD LIKE TO ACCOMPLISH WITH THE HELP OF DAN KENNEDY'S Info-MASTERMIND GROUPS:**

#1: \_\_\_\_\_

\_\_\_\_\_

#2: \_\_\_\_\_

\_\_\_\_\_

#3: \_\_\_\_\_

\_\_\_\_\_

#4: \_\_\_\_\_  
\_\_\_\_\_

**YOUR SCHEDULE**

Number of hours you work, average week \_\_\_\_\_  
Number of hours you'd prefer to work, average week \_\_\_\_\_  
% of work-time you rank as productive \_\_\_\_\_  
No. of hours per week you work "on" vs. "in" your business \_\_\_\_\_  
No. of weeks of vacation taken: 2009: \_\_\_\_\_ 2010: \_\_\_\_\_ 2011: \_\_\_\_\_  
No. of weeks of vacation you'd prefer taking: \_\_\_\_\_

**READINESS ASSESSMENT**

RANK YOURSELF IN ONLINE AND OFFLINE MARKETING KNOWLEDGE: (Mark one)

- \_\_\_\_\_ Very knowledgeable; serious student; very active in using strategies
- \_\_\_\_\_ Very knowledgeable; serious student; but not very actively implementing
- \_\_\_\_\_ Somewhat knowledgeable; actively implementing
- \_\_\_\_\_ Somewhat knowledgeable but not very actively implementing
- \_\_\_\_\_ A relative novice

***WHAT DO YOU FIND MOST DIFFICULT TO "SWALLOW," AGREE WITH, EMBRACE, USE OR IMPLEMENT, FROM GLAZER-KENNEDY INSIDER'S CIRCLE™?***

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



# TITANIUM INFO-MASTERMIND

## THREE "2-day" Mastermind Meetings

Two meetings personally facilitated by Dan Kennedy  
One meeting facilitated by a Guest Chairman, with focus on online marketing

### Benefits (Same as 2011):

- **DIAMOND GKIC MEMBERSHIP includes**
- No B.S. Marketing Letter
- Gold Letter & Gold Call/Audio CD
- Diamond Letter + Internet Profits Report & Diamond Call/CD
- Diamond Networking Receptions & Privileges @ SuperConference<sup>SM</sup> & Info-SUMMIT<sup>SM</sup>
- Weekly Diamond Fax
- Diamond and Gold Online Resources
- Diamond Discounts
- **No B.S. Marketing to Affluent Letter**
- **Copy Confidential + Dan's Look Over My Shoulder**

### Changed Benefits:

- One "9-1-1" one-on-one consulting call w. Dan (20 Min.)
- NEW: Free Admission to main 2012 "DAN-ONLY" Seminar (appx. \$2,000.00 value)
- IMA Membership/No B.S. Info-Marketing Letter

Fee: \$28,000

## Fee Agreement

I, \_\_\_\_\_ enroll in the Titanium Info-MASTERMIND Coaching Program provided by Glazer-Kennedy Insider's Circle™ and authorize the following charge. **I understand that this is a 12-month non-cancelable commitment.** I understand the program details described in the information which accompanied this Agreement; and I warrant the information I have provided on the accompanying Application is accurate.

- (a) \_\_\_\_\_ **Prepay: \$24,000.00** \$2,000.00 Deposit Now, \$22,000.00 January 15, 2012 (**Savings of \$4,000.00**)
- (b) \_\_\_\_\_ 3-Monthly Payments: \$2,000.00 Deposit Now, \$8,000.00 Jan 15, Feb 15 and March 15, 2012 (**Savings of \$2,000.00**)
- (c) \_\_\_\_\_ 6-Monthly Payments: \$2,000.00 Deposit Now, \$4,333.33 Jan 15 – Jun 15

.....  
**I authorize the above charge on the credit card below and understand that there will be an immediate \$4,000.00 non-refundable deposit for Titanium Info-MASTERMIND (refundable if my application is not accepted) that will be deducted from my last payment.** This agreement is non-cancelable except by Glazer Kennedy Insider's Circle™ L.L.C. It is understood that this agreement is binding on both parties as written.

Credit Card:     \_\_\_ Visa   \_\_\_ MasterCard   \_\_\_ American Express   \_\_\_ Discover

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Subject to acceptance.

NOTICE: After acceptance, all deposits and payments made are NON-refundable. This is a 12-month commitment. Glazer-Kennedy Insider's Circle™ (GKIC) reserves right to accept/reject or terminate participants without explanation as to criteria or cause. Applicant acknowledges that no guarantees expressed or implied, concerning specific results to be achieved via participation were relied on in applicant's decision to participate. Participants also acknowledge that advice and information provided via TITANIUM Info-MASTERMIND is not intended as or to be considered as substitute for legal, accounting or other, similar professional advice or services, and should such advice or services be appropriate, participant is advised to seek such advice or service from the proper professional. Although TITANIUM Info-MASTERMIND Members are afforded the opportunity to network with other TITANIUM Info-MASTERMIND Members, GKIC and Mr. Kennedy do not endorse any services or products of any Coaching Member and members are required not to suggest any such endorsement. Further, GKIC and Mr. Kennedy do not accept any responsibility or liability for individual participants' particular interpretations, uses or applications of information provided, and participants indemnify GKIC and Mr. Kennedy from any such liability.